



BLISS
BOOGIE

CORPORATE PARTNERSHIP PROPOSAL

APRIL 5 – 7, 2024 | PITTSBORO, NORTH CAROLINA



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ABOUT BLISS BOOGIE

Bliss Boogie is an annual educational festival that celebrates creativity, community, the human interconnected experience, sexuality, and the joy of music, dance and a celebration of being.

Bliss Boogie will bring together 600-700 creatives for a 3-day experience of live music, interactive creative installations, educational workshops, and unforgettable experiences.

We are excited to offer your organization an opportunity to become a vital part of this extraordinary event through our monetary and in-kind partnership opportunities.

Bliss Boogie, Inc. is a for profit entity aimed at helping people with their personal growth.



LEADERSHIP TEAM



KAI BAYLIS
VISIONARY | FOUNDER | CEO



WAYNE HALL
EXECUTIVE DIRECTOR



JACOB LAREN
ART DIRECTOR



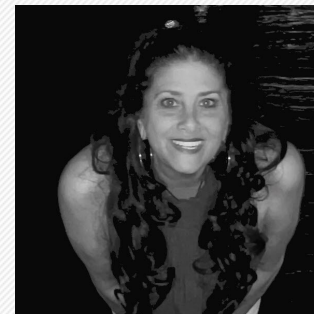
MAGGIE SPALOSS
VOLUNTEER SUPPORT



GEORG KLUZNIOK
OPERATIONS DIRECTOR



SHEFFA ARIENS
SANCTUARY LEAD



TOBI BOWEN
VOLUNTEER COORDINATOR



BLISS BOOGIE AUDIENCE

Marketing to the Bliss Boogie audience offers you access to a passionate, socially conscious, and tightly bonded community, making it a strategic and rewarding endeavor for brands seeking to align with these values and demographics.

- **DIVERSITY:** The Bliss Boogie audience is a vibrant and diverse community of free spirits who gather to celebrate the power of music, art, communal connection, sex positivity, and personal growth. Comprising a wide range of ages, backgrounds, and interests, to include the LGBTQIA+ community, this unique audience offers an exceptional marketing opportunity.
- **SELF-EXPRESSION:** Bliss Boogie attendees share a common passion for self-expression. They are open to personal growth as well as being receptive to creative and innovative marketing campaigns. They value self-expression, individuality, and authenticity, aligning well with brands that embrace these principles.
- **SOCIALLY CONSCIOUS:** This community is socially conscious and environmentally aware, often seeking sustainable and ethically produced products and services. Marketing to them can underscore a commitment to responsible business practices and resonate with their values.
- **COMMUNITY:** Bliss Boogie fosters a sense of belonging and togetherness, creating a loyal and engaged audience. By reaching out to them, brands can build lasting connections and benefit from the positive word-of-mouth generated within this tight-knit community.



WHY BECOME A BLISS BOOGIE CORPORATE PARTNER

Becoming a Bliss Boogie Corporate Partner is a strategic decision for any company seeking to unlock a world of opportunities. By aligning your brand with this vibrant festival, you will gain access to a diverse and engaged audience of socially conscious individuals. Bliss Boogie's strong community spirit and commitment to self-awareness and self-expression create an ideal platform for brands to showcase their values, products, and services. Moreover, our customizable sponsorship packages offer unique benefits, from on-site activations to extensive marketing exposure, ensuring that your brand receives maximum visibility and engagement.

With this partnership, you not only contribute to the success of a beloved community event but also forge meaningful connections, strengthen brand loyalty, and demonstrate your commitment to creativity, positivity, and bliss. It's an opportunity to leave a lasting impression and make a positive impact on both your brand's image and the Bliss Boogie community.



WHY BECOME A BLISS BOOGIE CORPORATE PARTNER

- **Brand Activation Possibilities:** Bliss Boogie offers numerous brand activation opportunities. We will work with you to create unique and memorable experiences for festival-goers, leaving a lasting impression and building customer loyalty.
- **Regional and International Exposure:** Bliss Boogie draws attendees and speakers from across the region, nationally and internationally. Your sponsorship will expose your brand to a wider audience, expanding your market reach.
- **Pre- and Post-Event Engagement:** The benefits of sponsoring Bliss Boogie extend beyond the event itself. We offer pre-event and post-event engagement opportunities, including pre-event communications and social media posts, follow-up marketing, surveys, and feedback sessions, allowing you to gather valuable insights and strengthen your customer relationships.
- **Networking Opportunities:** Bliss Boogie will attract a diverse group of attendees, including professionals, artists, and influencers. Sponsoring our event provides an excellent networking platform, allowing you to connect with like-minded individuals and businesses.



WHY BECOME A BLISS BOOGIE CORPORATE PARTNER

- **Exposure:** Reach a diverse and engaged audience of sex positive individuals both online and during the event.
- **Community:** Support a vibrant and inclusive community event.
- **Brand Alignment:** Associate your brand with creativity, positivity, and the power of bliss.
- **Marketing Benefits:** Leverage our promotional channels to increase your visibility.
- **Exclusive Access:** Enjoy unique benefits and experiences at the festival.
- **Substance Free:** This is a substance free event creating a safer space for this 3-day journey.



SITE MAP

(SUBJECT TO CHANGE)

The event will take place in a contained space located in Pittsboro, NC



BLISS
BOOGIE

EVENT SPACES

The Main Stage: Live Music, Gatherings for Open and Closing Ceremonies

Bliss Expo Arena: A Limited Space for Vendors to Connect with Bliss Boogie Attendees

The Dance Tent: Attendees Will Gather for Dance and Celebration of Bliss

The Love Tent: Attendees Will Gather in an Adult Love Space

The Chill Tent: Attendees Will Gather for Cuddling and Chilling

The Play Tent: Attendees Will Gather for Adult Playtime

The Sanctuary Tent: A Space for Counseling if Needed



CORPORATE PARTNERSHIP LEVELS

[Click Here to Learn More About Each Sponsorship Level](#)

	PRESENTING (1)	PLATINUM (UNLIMITED)	TENT NAMING (4)	GOLD (UNLIMITED)	SILVER (UNLIMITED)	CRYSTAL (UNLIMITED)	TICKET SCHOLARSHIP
EVENT TICKETS	20	8	7	6	4	1	
PARKING PASSES	20	8	7	6	4	1	
VIP GLAMPING EXPERIENCE	8	4					
NAMING RIGHTS	YES						
VENDOR BOOTH IN EXPO ARENA	YES	YES	YES	YES	YES		
LOGO PROMINENCE	ALL PRINT + ONLINE	ALL PRINT + ONLINE	ALL PRINT + ONLINE	ALL PRINT + ONLINE	ALL PRINT + ONLINE		
PRESS RELEASES	2	1	INCLUSION	INCLUSION	INCLUSION	INCLUSION	
EVENT EMAILS	INCLUSION	INCLUSION	INCLUSION	INCLUSION	INCLUSION	INCLUSION	INCLUSION
VIP SWAG BAGS	3 ITEMS	2 ITEMS	1 ITEM	1 ITEM	1 ITEM		
SOCIAL MEDIA	1x/WEEK	BI-WEEKLY	BI-WEEKLY	5 POSTS	3 POSTS	1 POST	
SIGNAGE AT DESIGNATED LEVEL	YES + 3 COMPANY PROVIDED BANNERS	YES	YES	YES	YES	YES	YES
ON-STAGE RECOGNITION	ALL TIMES	DAILY	DAILY				
PURCHASE (1) EVENT TICKET							1
	\$25,000	\$10,000	\$6,000	\$5,000	\$2,500	\$1,000	\$250



CONTACT INFORMATION

CORPORATE PARTNERSHIP & MEDIA INQUIRIES...

TOBI BOWEN

TOBI@BLISSBOOGIE.COM

(919) 656-0419

RELEVANT LINKS

- [Bliss Boogie Website](#)
- [Event Speakers](#)
- [Event Location and Site Map](#)
- [Facebook](#)
- [Instagram](#)

THANK YOU FOR CONSIDERING
OUR REQUEST